

Become an International Ambassador

The world is getting smaller every day! Because there are so many opportunities for international jobs and travel, we should know many things about the world we live in. For this project, you will choose another country you are very interested in; you will become an ambassador to represent that country. Then, you will research your country and create a persuasive presentation highlighting the country's amazing qualities.

Project Tasks

1. In groups of three to four students, determine what important things you should consider about other countries, such as the culture that makes each country unique and ways to promote tourism in that country. Complete step one on the "Student Task Sheet" for this project.
2. Decide which country you would like to choose for this project, and complete step two on the "Student Task Sheet." Begin your research on your country by completing step three on the task sheet.
3. You will be an ambassador for this country at our festival, and you will give a presentation. The goal is to convince your peers to visit that country. Complete step four on the "Student Task Sheet."
4. All countries have problems that keep people from wanting to visit or move there. If your peers don't want to go to your country because of those problems, you've got to be prepared with ideas to address the problems so they will still be interested in your country. Identify a problem with the country. Offer a solution to the problem you have chosen. Complete step five on the "Student Task Sheet."
5. Use presentation technologies such as Animoto (<https://animoto.com>) or PhotoPeach (<http://photopeach.com>) to showcase your research, problem, and solution. Be sure to include other interesting things about your country that will convince your peers to go. Complete step six on the "Student Task Sheet."
6. Present your information to your peers and parents at the international festival the class will host at your school. Your group will need to effectively represent your country as ambassadors, using your best speaking skills and relevant research to convince your peers to visit!

Student Task Sheet

1. With your group, brainstorm five aspects that would be important to you that must be represented in the country you choose (for example, the weather, type of government, or economy). Describe why each is important to you.

IMPORTANT ASPECT	WHY IS IT IMPORTANT TO YOU?

2. Using your list as things to consider, choose a country that you would be interested in representing as an ambassador with an explanation of why that country might include the aspects that are important to you.

Country:	Why does this country seem like a good place to represent?
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3. As a group, choose and then research four aspects of your country. Review step one, where you brainstormed aspects that are important.

ASPECT	RESEARCH ON ASPECT
1.	Source:
2.	Source:
3.	Source:
4.	Source:

4. Brainstorm some ways that you could persuade your peers to visit.

Write down your brainstormed ideas here.

5. All countries have problems that keep them from being the perfect place to live. Some of your peers will probably not want to visit the country you are presenting because of that country's problems. Now that you know quite a bit about your country, you will research barriers that discourage visitors from coming.

BARRIER	SOURCE	NOTES
1.		
2.		

6. Now, you will need to find some solutions. Select one issue, and brainstorm at least one solution that uses at least five realistic steps to resolve it.

Barriers:

Brainstorm ways to solve the barriers.

List your steps of your solution.

- 1.
- 2.
- 3.
- 4.
- 5.

Explain why the steps would solve the problems.

7. Now that you have become an expert on your country, you will create a persuasive presentation to convince your peers to visit your country. You may use Prezi (<https://prezi.com>), PhotoPeach (<http://photopeach.com>), Animoto (<https://animoto.com>), or another presentation technology. Use the following checklist to make sure you include everything you need, but feel free to add extra information to your presentation.
8. Use the presentation checklist to assess your work.
- Technology is used to present information (Prezi, Animoto, PhotoPeach, or another presentation technology).
 - Presentation includes relevant details about the country.
 - Presentation includes country's social problem.
 - Presentation includes a solution to the country's social problem.
 - Presentation lasts at least three minutes.
 - Student demonstrates presentation skills to effectively discuss the country.
 - Student speaks at an appropriate volume and pace (not too fast or slow).
 - Student speaks clearly; it is easy to hear the presentation.
 - Student maintains eye contact with the audience for the majority of the presentation.

Scoring Rubric

	1 SIGNIFICANT REVISION NEEDED	2 SOME REVISION NEEDED	3 PROFICIENT	4 EXCEEDS EXPECTATIONS
Objective 1: Students will persuade other students about the positive aspects of a country.	Student does not complete the research covering student-generated questions; there are several incomplete areas. Technology presentation is incomplete.	Student uses at least one credible source to complete the research covering student-generated questions; some information is incomplete. Technology somewhat supports the presentation.	Student uses at least one credible source to complete the research covering student-generated questions; all aspects have been researched for the country. Technology is used to present information.	Student uses multiple credible sources to complete the research covering student-generated questions; all aspects have been researched for the country. Technology is effectively used to present information.
Objective 2: Students will propose an effective solution to a social issue of the chosen country and present their findings.	Student does not utilize research to find a solution; or the student-generated solution is highly unrealistic or ineffective.	Student utilizes questionable sources to find a solution, or the solution is not realistic; or the student-generated solution's relevancy or effectiveness is questionable.	Student demonstrates effective skills using at least one credible source to find a solution; or the student-generated solution is relevant and effective.	Student demonstrates highly effective research skills using credible sources to find a solution; or the student-generated solution is highly relevant and effective.